

# KRIS KRINGLE CHRISTMAS MARKET

## 2022 SPONSORSHIP OPPORTUNITIES

Dear Sponsor,

Can you believe that this year will be the 10<sup>th</sup> Annual Kris Kringle Christmas Market? The Kris Kringle Christmas Market is comprised of 150 crafters, a live nativity, live entertainment, fireworks, and so much more! The event continues to grow each year as thousands of local and visiting shoppers come to find unique gifts and holiday cheer. Please join us in making 2022 the best year yet!

The Kris Kringle Christmas Market is a non-profit, community-centered event that benefits the **Southern Maryland Food Bank**, the **Charles County Volunteer Firemen’s Association, Inc.**, the **Charles County Association of Emergency Medical Services, Inc.** and the **Charles County Fair**.

This year, we are introducing three sponsorship levels, each with corresponding advertising opportunities for your business.

<p><b><u>Level 1 Sponsor -</u></b> <i>(\$100 Donation)</i></p>	<ul style="list-style-type: none"> <li>• “Sponsored by” sign with business name by one lighted display</li> <li>• 1 social media “shout out” (with business logo) written &amp; posted by KKM Facebook Page</li> </ul>
<p><b><u>Level 2 Sponsor -</u></b> <i>(\$250 Donation)</i></p>	<ul style="list-style-type: none"> <li>• 1 additional social media post – created by the business and shared to the KKM Facebook page (this can be photo(s), a video up to 30 seconds, etc.) <i>Must be approved by KKM Committee.</i></li> <li>• “Sponsored by” sign with business name by one lighted display</li> <li>• 1 social media “shout out” (with business logo) written &amp; posted by KKM Facebook Page.</li> </ul>
<p><b><u>Level 3 Sponsor -</u></b> <i>(\$500 - \$1,000 Donation)</i></p>	<ul style="list-style-type: none"> <li>• Sponsor a building</li> <li>• 1 additional social media post – created by the business and shared to the KKM Facebook page (this can be photo(s), a video up to 30 seconds, etc.) <i>Must be approved by KKM Committee.</i></li> <li>• “Sponsored by” sign with business name by one lighted display</li> <li>• 1 social media “shout out” (with business logo) written &amp; posted by KKM Facebook Page.</li> </ul>

***The Charles County Fair is a non-profit 501c3 organization and your donation is tax deductible.***

If you are interested in becoming a sponsor, please complete the information on the following page and return it to your sponsorship contact with payment. You may also email your completed form to [kriskringlesponsor@gmail.com](mailto:kriskringlesponsor@gmail.com)

Please contact Dena Lebo, Sponsorship Coordinator (443-278-4042) for assistance or any questions you have regarding sponsorship.

Thank you so much in advance for your support!

We are looking forward to making this year’s Kris Kringle Christmas Market the best one yet!

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***Yes!! Count me in. I wish to help support the Charles County Fair Board in its efforts to provide benefits for The Southern Maryland Food Bank, Charles Co. Association of Emergency Medical Services and the Charles Co. Volunteer Firemen's Association.***

Please make checks payable to the **Charles County Fair** and send to:

**Dena Lebo, Sponsorship Committee c/o Kris Kringle Market 2022  
P.O Box 555  
Hughesville, Maryland 20637**

Donation Amount:     \$100     \$250     \$500     \$1,000

Business Name \_\_\_\_\_  
***(As you want it to appear on the sign)***

Business Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business/Contact E-mail: \_\_\_\_\_

**ALL DONATIONS DUE BY NOV 1, 2022**

